

AMIT JAIN

Digital Generalist | Experiential Strategist | Brand Strategy, Global Marketing & AI-Enabled Operations

Panchkula / Yamuna Nagar / Delhi NCR, Haryana, India | allfrontierglobal@gmail.com | WhatsApp +91-9888147147
allfrontierglobal.com | linkedin.com/in/philojain | Open to Relocation, Visa Sponsorship Required

PROFILE

Multi-disciplinary generalist manager with 29+ years across sales, marketing, global trade, administration and product design since 1997, now focused on AI-driven digital transformation and trade intelligence. Holds ten postgraduate diplomas spanning marketing, corporate communication, public relations, entrepreneurship, counselling, education, nutrition and wellness. Designer and builder of allfrontierglobal.com: 1,330 free tools, 199 countries, 526 free trade agreements and five shipped AI research tools, built on a proprietary DPIA methodology. Launched startup brands across cosmetics, perfumes, nutraceuticals, sports goods, pharmaceutical and herbal products from sourcing through export.

KEY ACHIEVEMENTS

- Built and maintain allfrontierglobal.com, a free, no-login trade intelligence platform: 1,330 tools, 526 free trade agreements, 158 trade corridors, 34 open-data APIs, 2,494 business explainers, 6,545 knowledge topics and 13,940 downloadable PDF briefs spanning 199 countries and 1,131 cities.
- Engineered the platform on a deterministic flat-file architecture with no runtime APIs, composing every URL from shared registries so a single change propagates site-wide.
- Co-established a commission-based, asset-light bilateral trade facilitation venture on the India-EU corridor (Yamuna Nagar / Delhi NCR – Lisbon) under the India-EU FTA framework.
- Launched three startup brand portfolios — cosmetics and perfumes; nutraceuticals and sports goods; pharmaceutical and herbal products — each managed from sourcing through to export.
- Authored the Brand Strategy & Global Marketing Masterclass, a nine-vertical A-Z practitioner curriculum delivered individually, corporately and in customised form with certification.
- Founded the Philojain music label in 2019: 7,530 tracks distributed across 12 streaming platforms with full catalogue IP ownership retained.

AI & DIGITAL CAPABILITY

- Shipped five live AI tools: Thesis Maker (drafts theses and cites real papers), Essay Generator, Idea Generator, DOI Explorer (metadata, references and AI explanation) and AI Trade Brief (live FX and trade news synthesis).
- Applies a proprietary DPIA (Data Point Intelligence Architecture) methodology converting decision-tree content libraries into interactive intelligence dashboards.
- Operates model-agnostic, multi-model AI workflows for research synthesis, citation retrieval, content drafting and campaign copy, with a human verification layer before publication.
- Shipped ten trade calculators: CBAM Calculator, HS Code Lookup, Landed Cost Calculator, Market-Entry Assessment, FTA Savings Estimator, AEO Readiness Scorer, Incoterms Selector, Anti-Dumping Checker, Freight Estimator and RoDTEP Finder.
- Builds and operates websites end to end (WordPress, WooCommerce, Shopify, Wix, flat-file PHP) and runs organic social and paid advertising across Google, YouTube, Meta, Instagram, X, Threads, Reddit and LinkedIn.
- Credentialed through PGDip Global Digital Marketing (Essex, UK), Google AI Essentials, and Google/Meta certificates in Digital Marketing & E-commerce, Business Intelligence and UX Design.

EXPERIENCE SNAPSHOT

Manager, All Frontier Global, Panchkula, 2021 – Present — trade facilitation and advisory platform; cosmetics and perfume brand launches; profit-sharing.

Manager, Radicura Pharmaceuticals Pvt Ltd, Delhi, 2021 – 2024 — sales and marketing consultant; retainer plus commission.

Manager, Radicura Enterprises, Gurugram, 2015 – 2021 — nutraceutical and sports goods brand launches; Amazon global selling; profit-sharing.

Manager, Hobo Sapience, Faridabad, 2003 – 2015 — digital marketing and touring across real estate, finance and insurance; retainer plus commission.

Director's Assistant, Bollywood, Mumbai, 2001 – 2002 — scripts, schedules, locations and production administration.

Manager, Power2Youth, Delhi, 2000 – 2001 — dot-com creative department team lead; feature writer and editor.

Manager, Radicura Medichem, Delhi, 1997 – 2000 — pharmaceutical and herbal product brand launches from sourcing through export.

EDUCATION & CERTIFICATIONS

PGDip Global Digital Marketing, University of Essex UK (2023 – 2024). Postgraduate Diplomas, NIPPS India, 12 months each (2024): Corporate Communication (PGDCC), Public Relations (PGDPR), Entrepreneurship (PGDEP), Corporate Counselling (PGDCOC) — NIPPS is MSME-registered and operates under the aegis of the National Career Service, Ministry of Labour & Employment, Government of India. Postgraduate Diplomas (2023): Education & Teaching, Montessori Teacher Training (Asian College of Teachers, Thailand); Child & Parent Counselling (NHCA Singapore). Postgraduate Diplomas (2022 – 2023): Health & Wellness, Nutrition & Dietetics (NHCA Singapore). TEFL/TESOL Certificate (2022). Certificate in Information Technology, NIIT (2004 – 2005). BEd Primary School Teaching, University of Auckland NZ (2002 – 2003, incomplete). Google & Meta Certificates: Digital Marketing & E-commerce; Business Intelligence; Project Management; UX Design; IT Support; Meta Social Media Marketing; Google AI Essentials. Udacity: Digital Marketing Nanodegree. Mini-MBA: Business Administration, Project Management, Strategic Management, Innovation Management, Global Governance, Financial Management, Leadership, Information Technology. University of Michigan: Leading Educational Innovation and Improvement. Reuters International: Digital Journalism. Amnesty International: Human Rights and Child Rights.

SKILLS

Artificial Intelligence (AI); Generative AI; Digital Transformation; Brand Strategy; Digital Ideation; Sales & Marketing Strategy; Search Engine Optimization (SEO); Search Engine Marketing (SEM); Social Media Marketing (SMM); Paid Advertising; Website Design & Development; E-Commerce; Amazon Global Selling; Trade Intelligence; Global Trade & Distribution; Import & Export Procedures; Free Trade Agreements (FTA); Sourcing & Procurement; Contract Negotiation; Product Design; Project & Programme Management; Brand Launch & Management; Market Entry Strategy; Partner Due Diligence; Business Brokerage; Corporate Communication; Public Relations; Entrepreneurship; Data Point Intelligence Architecture (DPIA); Customer Relationship Management (CRM); Business Intelligence; Content Writing; Graphic Design; International Liaising; Team Leadership; Continuous Improvement.

LANGUAGES

English — Fluent (IELTS Academic 7.5, CEFR C1) | Hindi — Fluent | Punjabi — Fluent

AMIT JAIN

Manager | Multi-Disciplinary Generalist | Sales & Marketing | Digital Ideation

Panchkula / Yamuna Nagar / Delhi NCR, Haryana, India | allfrontierglobal@gmail.com | WhatsApp +91-9888147147
allfrontierglobal.com | linkedin.com/in/philojain | Open to Relocation, Visa Sponsorship Required

PROFESSIONAL SUMMARY

Manager and multi-disciplinary generalist with a career in sales, marketing, digital ideation and global trade since 1997. Launched startup brands across cosmetics, perfumes, nutraceuticals, sports goods, pharmaceutical and herbal products, managing sourcing, procurement, advertising, distribution and export end to end. Designed, built and shipped an AI-powered trade intelligence platform (allfrontierglobal.com) applying artificial intelligence, DPIA methodology and search engine optimization across 199 countries. Adept at building websites and running social media and paid advertising across all major platforms.

CORE COMPETENCIES

Digital Transformation; Artificial Intelligence (AI); Generative AI; Prompt Engineering; Digital Ideation; Brand Strategy; Digital Marketing; Sales & Marketing Strategy; Search Engine Optimization (SEO); Search Engine Marketing (SEM); Social Media Marketing (SMM); Social Media Optimization (SMO); Paid Advertising; Business Development; Global Trade & Distribution; Import & Export Procedures; Cross-Border Trade; Free Trade Agreements (FTA); Trade Intelligence; Sourcing & Procurement; Contract Manufacturing; Contract Negotiation; Product Design; Project Management; Programme Management; Brand Launch & Development; Startup Brand Management; Amazon Global Selling; E-Commerce; Market Entry Strategy; Partner Screening & Due Diligence; Business Brokerage; Cross-Border Real Estate Advisory; Data Point Intelligence Architecture (DPIA); Website Design & Development; Content Writing; Graphic Design; Customer Relationship Management (CRM); Cost Per Click (CPC); Cost Per Mille (CPM); Exhibitions & Trade Fairs; International Liaising; Applied Digital Literacy; Applied Digital Transformation; Team Leadership; Corporate Communication; Public Relations; Entrepreneurship; Strategic Management; UX Design; Business Intelligence; Continuous Improvement.

PROFESSIONAL EXPERIENCE

Manager | All Frontier Global | Panchkula, India | 08/2021 – Present

- Launch and manage startup cosmetics and perfume brands covering sourcing, procurement, design, printing, advertising, exhibitions, touring, marketing, sales, distribution and exports; profit-sharing basis.
- Co-lead a commission-based bilateral trade facilitation and advisory venture on the India-EU corridor (Delhi NCR – Lisbon) under the India-EU FTA framework: trade intelligence, business brokerage, partner due diligence, cross-border real estate advisory.
- Designed and shipped allfrontierglobal.com on proprietary DPIA methodology: 1,330 free tools, 526 free trade agreements, 158 trade corridors, 34 open-data APIs and 5 live AI research tools across 199 countries.

Manager | Radicura Pharmaceuticals Pvt Ltd | Delhi, India | 04/2021 – 12/2024

- Consulted on sales and marketing strategy for a pharmaceutical company on a retainer-plus-commission basis.
- Advised on commercial strategy, marketing planning and sales execution across the product portfolio.

Manager | Radicura Enterprises | Gurugram, India | 06/2015 – 03/2021

- Launched startup nutraceutical and sports goods brands covering sourcing, procurement, design, printing and advertising on a profit-sharing basis.
- Directed exhibitions, touring, marketing, sales, distribution and exports, including Amazon global selling.

Manager | Hobo Sapience | Faridabad, India | 04/2003 – 05/2015

- Delivered digital marketing and touring campaigns across real estate, finance and insurance sectors; retainer plus commission.
- Coordinated joint ventures, international liaising and exhibitions across a twelve-year multi-industry engagement.

Director's Assistant | Bollywood | Mumbai, India | 08/2001 – 01/2002

- Supported a film director across script coordination, scheduling, location logistics and office administration.
- Conducted field work, interviews and production research.

Manager | Power2Youth | Delhi, India | 04/2000 – 11/2001

- Led the creative department of a dot-com venture, managing a team of writers and designers.
- Wrote and edited original editorial content as feature writer and editor on a salaried basis.

Manager | Radicura Medichem | Delhi, India | 12/1997 – 02/2000

- Launched startup pharmaceutical and herbal product brands covering sourcing, procurement, design, printing and advertising on a salaried basis.
- Managed exhibitions, touring, marketing, sales, distribution and exports.

EDUCATION

Postgraduate Diploma, Global Digital Marketing — University of Essex, United Kingdom (01/2023 – 12/2024)
Postgraduate Diploma in Corporate Communication (PGDCC) — National Institute of Professional Promotion Skills (NIPPS), India · 12 months (2024)
Postgraduate Diploma in Public Relations (PGDPR) — NIPPS, India · 12 months (2024)
Postgraduate Diploma in Entrepreneurship (PGDEP) — NIPPS, India · 12 months (2024)
Postgraduate Diploma in Corporate Counselling (PGDCOC) — NIPPS, India · 12 months (2024)
Postgraduate Diploma, Education & Teaching (PGET) — Asian College of Teachers, Thailand (2023)
Postgraduate Diploma, Montessori Teacher Training — Asian College of Teachers, Thailand (2023)
Postgraduate Diploma, Child & Parent Counselling — NHCA, Singapore (2023)
Postgraduate Diploma, Health & Wellness — NHCA, Singapore (2022 – 2023)
Postgraduate Diploma, Nutrition & Dietetics — NHCA, Singapore (2022 – 2023)
TEFL/TESOL Certificate — ACCREDITAT (2022) | Certificate in Information Technology — NIIT, India (2004 – 2005)
BED Primary School Teaching — University of Auckland, New Zealand (2002 – 2003, incomplete)
12th Grade Commerce — The Lawrence School, India (1996) | Delhi Public School, India (through 1989)

CERTIFICATIONS

Google & Meta Professional Certificates: Digital Marketing & E-commerce; Business Intelligence; Project Management; UX Design; IT Support; Meta Social Media Marketing; Google AI Essentials.
Udacity: Digital Marketing Nanodegree; SEO, SEM, SMO, SMM, CPC, CPM, CRM and LinkedIn.
Mini-MBA: Business Administration; Project Management; Strategic Management; Innovation Management; Global Governance; Financial Management; Leadership; Information Technology.
Other: University of Michigan — Leading Educational Innovation and Improvement; Reuters International — Digital Journalism; Amnesty International — Human Rights and Child Rights. NIPPS is registered with the Ministry of MSME (Udyam WB-23-0020835) and operates under the aegis of the National Career Service, Ministry of Labour & Employment, Government of India (NCS ID S19F69-1719500447811).

TECHNICAL SKILLS

WordPress; WooCommerce; Shopify; Wix; domain hosting and DNS; HTML/CSS site composition; Google Workspace; Microsoft Office; Apple iWork; Canva; MailChimp; Asana; HubSpot; Salesforce; Google Ads; YouTube Ads; Meta Ads Manager; Google Analytics; generative AI tooling; content writing; website design; graphic design.

LANGUAGES

English — Fluent (IELTS Academic 7.5 overall, CEFR C1) | Hindi — Fluent | Punjabi — Fluent

ADDITIONAL

Founder, Philojain music label (2019): 7,530 tracks across 12 streaming platforms with full catalogue IP ownership. Author and instructor of the Brand Strategy & Global Marketing Masterclass, a nine-vertical practitioner curriculum. Certified Dietitian & Nutritionist and Health & Wellness Coach. Self-actuated and highly motivated; open to relocation with visa sponsorship.