

Amit Jain

DIGITAL GENERALIST · EXPERIENTIAL STRATEGIST · AI-ENABLED OPERATOR

Twenty-nine years of management, administration, sales, marketing and global trade — and, for the last two, an intelligence estate built and shipped in public to prove it. This document is short. The evidence behind it is thirty live websites you can open right now.

“Brand strategy is not decoration. It is architecture — the load-bearing structure beneath every market entry, product launch, pricing decision, and piece of copy that either converts or doesn’t.”

THE RECORD, IN NUMBERS

29+

YEARS · 7 ORGANISATIONS

10

POSTGRADUATE DIPLOMAS

30

LIVE PROPERTIES

1,330

FREE TOOLS SHIPPED

199

COUNTRIES COVERED

7,530

TRACKS · IP RETAINED

WHAT I DO, AND WHERE

Early-stage brand builds, operational structuring, digital presence and growth support across domestic and international markets — pharmaceuticals, nutraceuticals, cosmetics, consumer goods, education and media. Most often in consulting, retainer or profit-sharing roles, where outcomes mattered more than titles and adaptability was never optional. Today that range is compounded by AI: I use it daily as a build partner, a research instrument and a publishing engine, and I ship the results publicly rather than describing them privately.

OPEN TO

- Brand strategy
- Global and digital marketing
- Operations and administration
- International business development
- Education and programme management
- Trade advisory and market entry

Specialisation

Applied digital literacy and applied digital transformation

Languages

English — fluent (IELTS Academic 7.5, CEFR C1) · Hindi — fluent · Punjabi — fluent

Sectors

Pharmaceuticals · nutraceuticals · cosmetics · consumer goods · real estate · finance · education · media · trade and logistics

CONTACT AND AVAILABILITY

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WHATSAPP +91-9888147147
LOCATION Panchkula / Yamuna Nagar / Delhi NCR, Haryana, India

Open to relocation · work visa sponsorship required · available now

What is in here, and how to check it

Every claim in this document resolves to something you can open, scan or verify independently. This page is the index and the audit trail.

03	ATS résumé	Targeted, achievement-led, machine-parsable
04	ATS curriculum vitae	Full record: experience, education, certifications, skills
05	Cover letter	The case for international relocation and sponsorship
06	Why hire Amit Jain	Six reasons with the evidence attached to each
07	The estate directory	Thirty owned properties — every tile clickable
08	Build and channel craft	Websites, advertising, sales and marketing capability
09	Applied AI practice	How AI is learned and used, and what is shipped
10	DPIA and the know-how ladder	The proprietary method and why it is defensible
11	India–EU trade corridor	The commercial practice and its calculators
12	Creator and IP estate	Music label, catalogue, writing and instrument work
13	Teaching and curriculum	The masterclass, the academy and coaching practice
14	Credential register	Every award with its verification route
15–17	Credentials reproduced	Google and Meta; university and teaching; NHCA and NIPPS
18	Digital competence	EU DigComp self-assessment with evidence
19	Continuous improvement	The learning curve behind and ahead
20	Closing and index	Where the fit is strongest, and every URL in one place

– HOW TO VERIFY, WITHOUT TAKING MY WORD FOR IT

- The estate: open any address on page 7. Everything is free, login-free and has no paywall on core content.
- Google and Meta certificates: each carries a Coursera verification URL printed on its face; check at coursera.org/verify.
- NIPPS diplomas: each certificate carries an individual registration number, scannable against a provider registered with the Ministry of MSME, Government of India.
- Teaching diplomas: EQAC-accredited and CPD-certified, with registration numbers on the award.
- IELTS: verifiable at ielts.org/verify using the test report form number.
- University of Essex: postgraduate diploma with Merit, conferred 5 December 2024, verifiable through the university's standard transcript service.

– A NOTE ON HOW THIS DOCUMENT IS BUILT

The margin of every page carries an address — AFG/01 through AFG/20 — because the method the document describes is the method it is built with: every section is an addressable entity in a declared structure, composed once and referenced from elsewhere rather than repeated. Nothing in these twenty pages is said twice.

THE HONEST CAVEAT

A certificate proves attendance, not ability. That is exactly why this document leads with a live estate and puts the paperwork at the back — the build is the evidence, the credentials are the grounding. Where something is in progress rather than finished, it is described that way on page 19.

AMIT JAIN

Digital Generalist | Experiential Strategist | Brand Strategy, Global Marketing & AI-Enabled Operations

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PROFILE

Multi-disciplinary generalist manager with 29+ years across sales, marketing, global trade, administration and product design since 1997, now focused on AI-driven digital transformation and trade intelligence. Holds ten postgraduate diplomas spanning marketing, corporate communication, public relations, entrepreneurship, counselling, education, nutrition and wellness. Designer and builder of allfrontierglobal.com: 1,330 free tools, 199 countries, 526 free trade agreements and five shipped AI research tools, built on a proprietary DPIA methodology. Launched startup brands across cosmetics, perfumes, nutraceuticals, sports goods, pharmaceutical and herbal products from sourcing through export.

KEY ACHIEVEMENTS

- Built and maintain allfrontierglobal.com, a free, no-login trade intelligence platform: 1,330 tools, 526 free trade agreements, 158 trade corridors, 34 open-data APIs, 2,494 business explainers, 6,545 knowledge topics and 13,940 downloadable PDF briefs spanning 199 countries and 1,131 cities.
- Engineered the platform on a deterministic flat-file architecture with no runtime APIs, composing every URL from shared registries so a single change propagates site-wide.
- Co-established a commission-based, asset-light bilateral trade facilitation venture on the India-EU corridor (Yamuna Nagar / Delhi NCR – Lisbon) under the India-EU FTA framework.
- Launched three startup brand portfolios — cosmetics and perfumes; nutraceuticals and sports goods; pharmaceutical and herbal products — each managed from sourcing through to export.
- Authored the Brand Strategy & Global Marketing Masterclass, a nine-vertical A-Z practitioner curriculum delivered individually, corporately and in customised form with certification.
- Founded the Philojain music label in 2019: 7,530 tracks distributed across 12 streaming platforms with full catalogue IP ownership retained.

AI & DIGITAL CAPABILITY

- Shipped five live AI tools: Thesis Maker (drafts theses and cites real papers), Essay Generator, Idea Generator, DOI Explorer (metadata, references and AI explanation) and AI Trade Brief (live FX and trade news synthesis).
- Applies a proprietary DPIA (Data Point Intelligence Architecture) methodology converting decision-tree content libraries into interactive intelligence dashboards.
- Operates model-agnostic, multi-model AI workflows for research synthesis, citation retrieval, content drafting and campaign copy, with a human verification layer before publication.
- Shipped ten trade calculators: CBAM Calculator, HS Code Lookup, Landed Cost Calculator, Market-Entry Assessment, FTA Savings Estimator, AEO Readiness Scorer, Incoterms Selector, Anti-Dumping Checker, Freight Estimator and RoDTEP Finder.
- Builds and operates websites end to end (WordPress, WooCommerce, Shopify, Wix, flat-file PHP) and runs organic social and paid advertising across Google, YouTube, Meta, Instagram, X, Threads, Reddit and LinkedIn.
- Credentialed through PGDip Global Digital Marketing (Essex, UK), Google AI Essentials, and Google/Meta certificates in Digital Marketing & E-commerce, Business Intelligence and UX Design.

EXPERIENCE SNAPSHOT

Manager, All Frontier Global, Panchkula, 2021 – Present — trade facilitation and advisory platform; cosmetics and perfume brand launches; profit-sharing.

Manager, Radicura Pharmaceuticals Pvt Ltd, Delhi, 2021 – 2024 — sales and marketing consultant; retainer plus commission.

Manager, Radicura Enterprises, Gurugram, 2015 – 2021 — nutraceutical and sports goods brand launches; Amazon global selling; profit-sharing.

Manager, Hobo Sapience, Faridabad, 2003 – 2015 — digital marketing and touring across real estate, finance and insurance; retainer plus commission.

Director's Assistant, Bollywood, Mumbai, 2001 – 2002 — scripts, schedules, locations and production administration.

Manager, Power2Youth, Delhi, 2000 – 2001 — dot-com creative department team lead; feature writer and editor.

Manager, Radicura Medichem, Delhi, 1997 – 2000 — pharmaceutical and herbal product brand launches from sourcing through export.

EDUCATION & CERTIFICATIONS

PGDip Global Digital Marketing, University of Essex UK (2023 – 2024). Postgraduate Diplomas, NIPPS India, 12 months each (2024): Corporate Communication (PGDCC), Public Relations (PGDPR), Entrepreneurship (PGDEP), Corporate Counselling (PGDCOC) — NIPPS is MSME-registered and operates under the aegis of the National Career Service, Ministry of Labour & Employment, Government of India. Postgraduate Diplomas (2023): Education & Teaching, Montessori Teacher Training (Asian College of Teachers, Thailand); Child & Parent Counselling (NHCA Singapore). Postgraduate Diplomas (2022 – 2023): Health & Wellness, Nutrition & Dietetics (NHCA Singapore). TEFL/TESOL Certificate (2022). Certificate in Information Technology, NIIT (2004 – 2005). BEd Primary School Teaching, University of Auckland NZ (2002 – 2003, incomplete). Google & Meta Certificates: Digital Marketing & E-commerce; Business Intelligence; Project Management; UX Design; IT Support; Meta Social Media Marketing; Google AI Essentials. Udacity: Digital Marketing Nanodegree. Mini-MBA: Business Administration, Project Management, Strategic Management, Innovation Management, Global Governance, Financial Management, Leadership, Information Technology. University of Michigan: Leading Educational Innovation and Improvement. Reuters International: Digital Journalism. Amnesty International: Human Rights and Child Rights.

SKILLS

Artificial Intelligence (AI); Generative AI; Digital Transformation; Brand Strategy; Digital Ideation; Sales & Marketing Strategy; Search Engine Optimization (SEO); Search Engine Marketing (SEM); Social Media Marketing (SMM); Paid Advertising; Website Design & Development; E-Commerce; Amazon Global Selling; Trade Intelligence; Global Trade & Distribution; Import & Export Procedures; Free Trade Agreements (FTA); Sourcing & Procurement; Contract Negotiation; Product Design; Project & Programme Management; Brand Launch & Management; Market Entry Strategy; Partner Due Diligence; Business Brokerage; Corporate Communication; Public Relations; Entrepreneurship; Data Point Intelligence Architecture (DPIA); Customer Relationship Management (CRM); Business Intelligence; Content Writing; Graphic Design; International Liaising; Team Leadership; Continuous Improvement.

LANGUAGES

English — Fluent (IELTS Academic 7.5, CEFR C1) | Hindi — Fluent | Punjabi — Fluent

AMIT JAIN

Manager | Multi-Disciplinary Generalist | Sales & Marketing | Digital Ideation

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PROFESSIONAL SUMMARY

Manager and multi-disciplinary generalist with a career in sales, marketing, digital ideation and global trade since 1997. Launched startup brands across cosmetics, perfumes, nutraceuticals, sports goods, pharmaceutical and herbal products, managing sourcing, procurement, advertising, distribution and export end to end. Designed, built and shipped an AI-powered trade intelligence platform (allfrontierglobal.com) applying artificial intelligence, DPIA methodology and search engine optimization across 199 countries. Adept at building websites and running social media and paid advertising across all major platforms.

CORE COMPETENCIES

Digital Transformation; Artificial Intelligence (AI); Generative AI; Prompt Engineering; Digital Ideation; Brand Strategy; Digital Marketing; Sales & Marketing Strategy; Search Engine Optimization (SEO); Search Engine Marketing (SEM); Social Media Marketing (SMM); Social Media Optimization (SMO); Paid Advertising; Business Development; Global Trade & Distribution; Import & Export Procedures; Cross-Border Trade; Free Trade Agreements (FTA); Trade Intelligence; Sourcing & Procurement; Contract Manufacturing; Contract Negotiation; Product Design; Project Management; Programme Management; Brand Launch & Development; Startup Brand Management; Amazon Global Selling; E-Commerce; Market Entry Strategy; Partner Screening & Due Diligence; Business Brokerage; Cross-Border Real Estate Advisory; Data Point Intelligence Architecture (DPIA); Website Design & Development; Content Writing; Graphic Design; Customer Relationship Management (CRM); Cost Per Click (CPC); Cost Per Mille (CPM); Exhibitions & Trade Fairs; International Liaising; Applied Digital Literacy; Applied Digital Transformation; Team Leadership; Corporate Communication; Public Relations; Entrepreneurship; Strategic Management; UX Design; Business Intelligence; Continuous Improvement.

PROFESSIONAL EXPERIENCE

Manager | All Frontier Global | Panchkula, India | 08/2021 – Present

- Launch and manage startup cosmetics and perfume brands covering sourcing, procurement, design, printing, advertising, exhibitions, touring, marketing, sales, distribution and exports; profit-sharing basis.
- Co-lead a commission-based bilateral trade facilitation and advisory venture on the India-EU corridor (Delhi NCR – Lisbon) under the India-EU FTA framework: trade intelligence, business brokerage, partner due diligence, cross-border real estate advisory.
- Designed and shipped allfrontierglobal.com on proprietary DPIA methodology: 1,330 free tools, 526 free trade agreements, 158 trade corridors, 34 open-data APIs and 5 live AI research tools across 199 countries.

Manager | Radicura Pharmaceuticals Pvt Ltd | Delhi, India | 04/2021 – 12/2024

- Consulted on sales and marketing strategy for a pharmaceutical company on a retainer-plus-commission basis.
- Advised on commercial strategy, marketing planning and sales execution across the product portfolio.

Manager | Radicura Enterprises | Gurugram, India | 06/2015 – 03/2021

- Launched startup nutraceutical and sports goods brands covering sourcing, procurement, design, printing and advertising on a profit-sharing basis.
- Directed exhibitions, touring, marketing, sales, distribution and exports, including Amazon global selling.

Manager | Hobo Sapience | Faridabad, India | 04/2003 – 05/2015

- Delivered digital marketing and touring campaigns across real estate, finance and insurance sectors; retainer plus commission.
- Coordinated joint ventures, international liaising and exhibitions across a twelve-year multi-industry engagement.

Director's Assistant | Bollywood | Mumbai, India | 08/2001 – 01/2002

- Supported a film director across script coordination, scheduling, location logistics and office administration.
- Conducted field work, interviews and production research.

Manager | Power2Youth | Delhi, India | 04/2000 – 11/2001

- Led the creative department of a dot-com venture, managing a team of writers and designers.
- Wrote and edited original editorial content as feature writer and editor on a salaried basis.

Manager | Radicura Medichem | Delhi, India | 12/1997 – 02/2000

- Launched startup pharmaceutical and herbal product brands covering sourcing, procurement, design, printing and advertising on a salaried basis.
- Managed exhibitions, touring, marketing, sales, distribution and exports.

EDUCATION

Postgraduate Diploma, Global Digital Marketing — University of Essex, United Kingdom (01/2023 – 12/2024)
Postgraduate Diploma in Corporate Communication (PGDCC) — National Institute of Professional Promotion Skills (NIPPS), India · 12 months (2024)
Postgraduate Diploma in Public Relations (PGDPR) — NIPPS, India · 12 months (2024)
Postgraduate Diploma in Entrepreneurship (PGDEP) — NIPPS, India · 12 months (2024)
Postgraduate Diploma in Corporate Counselling (PGDCOC) — NIPPS, India · 12 months (2024)
Postgraduate Diploma, Education & Teaching (PGET) — Asian College of Teachers, Thailand (2023)
Postgraduate Diploma, Montessori Teacher Training — Asian College of Teachers, Thailand (2023)
Postgraduate Diploma, Child & Parent Counselling — NHCA, Singapore (2023)
Postgraduate Diploma, Health & Wellness — NHCA, Singapore (2022 – 2023)
Postgraduate Diploma, Nutrition & Dietetics — NHCA, Singapore (2022 – 2023)
TEFL/TESOL Certificate — ACCREDITAT (2022) | Certificate in Information Technology — NIIT, India (2004 – 2005)
BED Primary School Teaching — University of Auckland, New Zealand (2002 – 2003, incomplete)
12th Grade Commerce — The Lawrence School, India (1996) | Delhi Public School, India (through 1989)

CERTIFICATIONS

Google & Meta Professional Certificates: Digital Marketing & E-commerce; Business Intelligence; Project Management; UX Design; IT Support; Meta Social Media Marketing; Google AI Essentials.
Udacity: Digital Marketing Nanodegree; SEO, SEM, SMO, SMM, CPC, CPM, CRM and LinkedIn.
Mini-MBA: Business Administration; Project Management; Strategic Management; Innovation Management; Global Governance; Financial Management; Leadership; Information Technology.
Other: University of Michigan — Leading Educational Innovation and Improvement; Reuters International — Digital Journalism; Amnesty International — Human Rights and Child Rights. NIPPS is registered with the Ministry of MSME (Udyam WB-23-0020835) and operates under the aegis of the National Career Service, Ministry of Labour & Employment, Government of India (NCS ID S19F69-1719500447811).

TECHNICAL SKILLS

WordPress; WooCommerce; Shopify; Wix; domain hosting and DNS; HTML/CSS site composition; Google Workspace; Microsoft Office; Apple iWork; Canva; MailChimp; Asana; HubSpot; Salesforce; Google Ads; YouTube Ads; Meta Ads Manager; Google Analytics; generative AI tooling; content writing; website design; graphic design.

LANGUAGES

English — Fluent (IELTS Academic 7.5 overall, CEFR C1) | Hindi — Fluent | Punjabi — Fluent

ADDITIONAL

Founder, Philojain music label (2019): 7,530 tracks across 12 streaming platforms with full catalogue IP ownership. Author and instructor of the Brand Strategy & Global Marketing Masterclass, a nine-vertical practitioner curriculum. Certified Dietitian & Nutritionist and Health & Wellness Coach. Self-actuated and highly motivated; open to relocation with visa sponsorship.

Cover letter / covering letter

Re: application for international roles requiring relocation and visa sponsorship.

Dear Hiring Manager,

I am writing to put myself forward for senior roles in brand strategy, global and digital marketing, operations and administration, international business development, or education and programme management — including positions that require relocation and work-visa sponsorship. What follows is the short version; the rest of this document carries the evidence.

The work is public, not described

Rather than list capabilities, I built and shipped them. allfrontierglobal.com is a live, login-free intelligence estate: 1,330 free tools, 526 free trade agreements, 158 corridors, 34 open-data APIs and a 6,545-topic library across 199 countries — thirty individually addressable properties, designed, written, built and maintained by one operator. You can browse all of it before the first interview. Few claims in a recruitment process are that easy to check.

Cross-border work is the job I already do

All Frontier Global runs a commission-based, asset-light bilateral trade facilitation practice on the Delhi NCR – Lisbon axis under the India–EU FTA framework. Earlier engagements covered exports, sourcing and contract manufacturing, Amazon global selling, international liaising and trade fairs. Working across jurisdictions, time zones and regulatory regimes is not something I would be adjusting to on arrival.

The qualifications are internationally framed

A Postgraduate Diploma with Merit in Global Digital Marketing from the University of Essex; postgraduate diplomas from providers in Thailand, Singapore and India; TEFL/TESOL; seven Google and Meta professional certificates including Google AI Essentials; a Udacity Nanodegree; and coursework with the University of Michigan, Reuters International and Amnesty International. English is verified at IELTS Academic 7.5, CEFR C1, alongside fluent Hindi and Punjabi.

Adaptability is documented, not asserted

Twenty-nine years across seven organisations and eight sectors, mostly in consulting, retainer or profit-sharing structures where the outcome was the deliverable and there was no title to hide behind. Half the globe travelled. A qualification list that keeps growing because continuous improvement was studied as a discipline rather than adopted as a slogan.

What I am asking for, and what I bring to it

I am openly seeking sponsorship rather than hoping it goes unnoticed, and equally open about the trade. A sponsoring employer takes on process and cost, and should get in return someone who arrives with a working method rather than only a history of roles, who can specify, build, instrument and market the same thing, and who is looking for long-term contribution and institutional stability rather than a stepping stone.

I would welcome the chance to discuss where this fits. The résumé and CV are on pages 3 and 4; the estate itself is one click away.

Amit Jain

ALLFRONTIERGLOBAL.COM · LINKEDIN.COM/IN/PHILOJAIN · +91-9888147147

Why hire Amit Jain

The through-line is not a job title. It is a habit of iterating until something works, then improving it again.

01 Iterates and reiterates until it ships

The estate was not planned once and executed. It was composed, tested against real users, corrected and extended — 1,330 tools, 2,494 explainers and 13,940 briefs are the accumulated output of that loop, not a single launch.

02 Continuous improvement, studied as a discipline

Improvement Science was taken formally through the University of Michigan programme: define the problem, instrument it, run small tested changes, keep what measurably works, discard what does not. The same loop applies to a brand launch, an export corridor or a website.

03 A learning curve that has never flattened

IT grounding in 2004. Six postgraduate qualifications in 2022–23. Essex, Udacity and the Google and Meta stack in 2023–24. Google AI Essentials and applied AI at scale from 2024. The next block is already mapped rather than hoped for — see page 19.

04 Learns on the job, at speed, without a runway

Cosmetics, perfumes, nutraceuticals, sports goods, pharmaceuticals, herbal products, real estate, finance, insurance, media and education — each entered cold and taken from sourcing through to export or launch, mostly on terms where being slow to learn was not survivable.

05 A team player who has also led

Led a dot-com creative department of writers and designers; ran distribution networks, exhibitions and touring teams; co-principal of a bilateral trade practice today. Counselling training adds the less common half of leadership — listening, reframing and moving people through resistance, the same muscle used in negotiation and partner screening.

06 Adaptable by record, not by adjective

Consulting, retainer and profit-sharing structures across seven organisations; work across jurisdictions and regulatory regimes; half the globe travelled; fluent English at IELTS 7.5 / CEFR C1 alongside Hindi and Punjabi. A documented pattern, not a line in a personal statement.

– THE RECORD IN NUMBERS

29+

YEARS · 7 ORGANISATIONS

8

SECTORS ENTERED COLD

10

POSTGRADUATE DIPLOMAS

30

LIVE PROPERTIES

– THE VERBS, AND WHAT EACH ATTACHES TO

Launched · Built · Shipped · Structured · Sourced · Negotiated · Exported · Led · Taught · Instrumented · Iterated ·

Improved. Each attaches to something named in this document and browsable on the estate — which is the difference between a claim and a record.

WHAT THAT ADDS UP TO FOR AN EMPLOYER

A hire who arrives with a working method rather than only a history of roles. Someone who can specify, build, instrument, market and support the same thing — which in a small or transitioning team removes three handoffs. Someone whose claims are checkable before the first interview, because the work is public. And someone seeking long-term contribution and institutional stability, including where sponsorship is required.

Thirty properties, one architecture

Not a website with sections — a set of independent, individually addressable properties composed from shared registries, which is what lets one operator run all of them. Every tile below is a live link.

01	AFG AI afgai.allfrontierglobal.com	02	AFG Anime afganime.allfrontierglobal.com	03	AFG Business afgbusiness.allfrontierglobal.com
04	AFG Careers afgcareers.allfrontierglobal.com	05	AFG Compare afgcompare.allfrontierglobal.com	06	AFG Guides afgguides.allfrontierglobal.com
07	AFG Language afglanguage.allfrontierglobal.com	08	AFG Learn afglearn.allfrontierglobal.com	09	AFG Money afgmoney.allfrontierglobal.com
10	AFG Music afgmusic.allfrontierglobal.com	11	AFG Nomad afgnomad.allfrontierglobal.com	12	AFG SaaS afgsaas.allfrontierglobal.com
13	AFG Taste afgtaste.allfrontierglobal.com	14	AFG Trade afgtrade.allfrontierglobal.com	15	AFG Wellness afgwellness.allfrontierglobal.com
16	AFG Write afgwrite.allfrontierglobal.com	17	AJ India ajindia.allfrontierglobal.com	18	All Frontier Global allfrontierglobal.com
19	DeployCloud deploycloud.allfrontierglobal.com	20	Hobo Sapience hobosapience.com	21	Live Vibe Coding purposed.in
22	merchcomp merchcomp.com	23	MusicMuse musicmuse.allfrontierglobal.com	24	Philojain philojain.com
25	Post-Prog-Metal postprogmatal.rocks	26	purposed purposed.allfrontierglobal.com	27	purposed2 purposed2.allfrontierglobal.com
28	StudyOptions studyoptions.allfrontierglobal.com	29	Travelogue travelogue.allfrontierglobal.com	30	uuka uuka.org

WHAT THE DIRECTORY DEMONSTRATES

Domain strategy, DNS and hosting; information architecture across thirty properties; a consistent brand and interface system; content production at volume; AI tooling embedded per vertical; and an SEO and entity position engineered rather than bought. Each property is a live, browsable answer to the only question that matters in an interview: can he actually build it?

OPEN BY DESIGN

Core content and the 1,330 tools are free to browse without an account. Premium features sit behind small credit purchases. Openness is the distribution strategy — it is what earns the entity position that the commercial advisory practice then trades on.

I build the websites, run the channels, and sell what they carry

Adept at making websites and at social and paid advertising across all known platforms — paired with a sales and marketing career that began long before any of those platforms existed.

— OWNED PROPERTIES AND WHAT EACH ONE IS FOR

allfrontierglobal.com	Portfolio profile and trade-intelligence platform — advisory, tools, research, academy.
travlogue....	Geo-economic lifestyle intelligence — destination, mobility and relocation content funnels.
philojain.com	Global merchandise storefront with Fourthwall fulfilment across 10+ currencies.
postprogmatal.rocks	Niche media authority portal — EPK, discography, streaming embeds, link directory.
hobosapience.com	Real-estate data spine — 4,500+ RERA-registered projects, 2,700+ developers, a 103-builder directory and live dashboards with runtime-derived counts.
linkedin.com/in/philojain	Executive networking and inbound advisory lead generation.

— BUILD AND CHANNEL STACK

WordPress · WooCommerce · Shopify · Wix · flat-file PHP composition · HTML/CSS · domain hosting and DNS · Google Workspace · Microsoft Office · Apple iWork · HubSpot · Salesforce · MailChimp · Asana · Canva · Adobe XD and Figma workflows

SEO · SEM · SMO · SMM · CPC · CPM · CRM · Google Ads · YouTube Ads · Meta Ads Manager · Facebook · Instagram · X · Threads · Reddit · LinkedIn · email marketing · marketing analytics · Amazon global selling · public relations · corporate communication

— SALES AND MARKETING, THE PART THAT PREDATES THE PLATFORMS

- Brand architecture and positioning
- Go-to-market and launch planning
- Pricing and channel strategy
- Distribution and retail networks
- Exhibitions, trade fairs, touring
- Key-account and B2B negotiation
- Copy, campaign and creative direction
- Performance media and analytics

— E-COMMERCE AND MARKETPLACE OPERATIONS

Amazon global selling run end to end — listing, content, advertising, fulfilment and cross-border compliance — alongside owned storefronts on WooCommerce, Shopify and Fourthwall. The distinction that matters commercially: marketplace demand is rented, owned-property demand is compounding, and the estate exists because of that difference.

— PUBLIC RELATIONS AND CORPORATE COMMUNICATION

Messaging architecture, stakeholder communication, reputation and press handling — the discipline that sits upstream of every campaign, formalised through postgraduate diplomas in corporate communication and public relations rather than picked up on the job.

CONSULTING ALONGSIDE THE ESTATE

The same craft is sold directly. A recent engagement produced a business development strategy and a full gap analysis of an NCR brand studio's web presence, delivered as a written plan. Other commissioned artefacts include a D2C business plan with a franchise model and an interactive dashboard, and a three-manual operating trilogy — marketing, sales and digital actuation — written for coaching delivery.

AI is not a line on my CV. It is how the work gets done

I did not learn AI in the abstract and then list it. I used it to build and ship an estate that a conventional team would have needed years and a budget to produce.

— HOW THE CAPABILITY WAS BUILT

- 2004–05** Certificate in Information Technology, NIIT — the bridge from analogue commerce to digital operations.
- 2023–24** Google and Meta professional certificates, Udacity Nanodegree, PGDip Global Digital Marketing at Essex.
- Jul 2024** Google AI Essentials — the formal grounding, taken after the applied work had already begun.
- 2024–26** Applied AI at scale: composing and shipping the estate, then React applications and a citation-verified research platform.

— WHAT IS SHIPPED, AND WHAT THE AI DOES INSIDE IT

- Thesis Maker** Drafts a structured thesis, then retrieves real papers to cite against it.
- DOI Explorer** DOI or topic lookup returning metadata, references and an AI-written explanation.
- AI Trade Brief** Synthesises live FX movement and trade news into a readable daily brief.
- Essay Generator** Structured long-form output from topic, length and tone parameters.
- Idea Generator** Expands a theme or problem statement into workable concept sets.

Ten deterministic trade calculators ship alongside them, and are deliberately not AI: where a regulation supplies the arithmetic, the arithmetic is coded. Those are listed on page 11.

— AI IN THE FABRIC OF THE SITES, NOT BOLTED ON

Every property carries a context-aware concierge that knows the page and the exact section a visitor is reading — 2,266 section-level ask points across the knowledge verticals and 940 page-specific ask buttons on the service sites, with exhaustive-answer depth as standard. Underneath, AI drafting plus a deterministic flat-file architecture is what makes the volume possible for one operator: 2,494 business explainers, 6,545 knowledge-library topics, 13,940 downloadable briefs, 7 domains across 64 subdomains and 25 free academy courses.

— THE WORKING METHOD

- Multi-model by default. Work is routed to whichever model suits the task rather than to a single vendor — capable models for architecture and synthesis, small fast ones for high-volume node and draft generation.
- A human verification layer. AI drafts; a person checks sources, numbers and claims before publication. Validation is automated where it can be, manual where it must be.
- Prompt and context engineering as a repeatable discipline, with reusable structures rather than improvisation per task.
- Ship publicly. Output is exposed to real users, which is the only honest quality test.

Data is cheap. Know-how is the only rung that compounds

How raw open data becomes a decision someone can act on — because that conversion is the actual product I sell, teach and build.

1 Data

Raw and unopinionated. 34 open-data APIs, 526 free-trade-agreement texts, tariff schedules, FX feeds and country datasets — true, but useless to a decision-maker in this state.

2 Data points

Extracted, normalised and addressable. HS codes, duty rates, corridor pairs, city indices — each given a stable URL and a fixed entity position so it can be referenced, compared and recomposed. This is the layer DPIA operates on.

3 Information

Data points placed in context. 2,494 explainers and the comparison layer, saying what a number means for a particular reader in a particular situation — an exporter in Yamuna Nagar, not “a user”.

4 Knowledge

Structured and navigable. 6,545 topics across 7 domains and 64 subdomains, 13,940 briefs, 25 academy courses — a taxonomy with relationships, not a pile of pages.

5 Know-how

The ability to act. 1,330 tools that take a user’s own numbers and return a decision: landed cost, FTA saving, CBAM exposure, AEO readiness, market-entry fit. This is where the ladder pays.

– DPIA — DATA POINT INTELLIGENCE ARCHITECTURE

Map every data point to a stable address, position it as an entity within a declared structure, and compose pages from shared registries rather than authoring them. One change then propagates estate-wide, and discoverability becomes a property of the architecture instead of an afterthought. It is the reason a small operation can hold a competitive information position against far larger intermediaries — and the reason this document carries an address in its own margin.

– WHY IT IS DEFENSIBLE

A traditional broker holds relationships. A traditional consultancy holds people. This holds a converted information position that is expensive to replicate and cheap to extend. No runtime APIs and flat-file composition mean the estate runs without a build pipeline or per-request cost — which is why one operator can maintain it.

WHAT THE LADDER MEANS FOR YOU

For an employer: a hire who arrives with a working method, not only a history of roles. For a client: an answer with a number attached, produced in the meeting rather than promised after it. For a learner: a masterclass that teaches the conversion itself, which is the transferable part.

The India–EU corridor practice

A commission-based, asset-light bilateral trade facilitation practice on the Yamuna Nagar / Delhi NCR → Lisbon axis, positioned around the India–EU FTA framework.

– WHAT THE PRACTICE SELLS

- Trade intelligence and sector opportunity scans
- Business brokerage and introductions across the corridor
- Partner screening and due diligence
- Cross-border real-estate advisory
- Market-entry structuring for exporters and EU-side buyers

– THE TEN CALCULATORS THAT TURN ADVICE INTO A NUMBER

- | | |
|-----------------------|----------------------------|
| 01 CBAM exposure | 02 HS code lookup |
| 03 Landed cost | 04 Market-entry assessment |
| 05 FTA savings | 06 AEO readiness |
| 07 Incoterms selector | 08 Anti-dumping checker |
| 09 Freight estimator | 10 RoDTEP finder |

Each takes a user's own numbers and returns a decision rather than a definition. They are free and login-free, which is what turns an advisory conversation into an inbound one.

– THE CORRIDOR IN COVERAGE

526

FTAS INDEXED

158

CORRIDORS MAPPED

199

COUNTRIES COVERED

34

OPEN-DATA APIS

– HOW THE PRACTICE IS STRUCTURED

Asset-light and commission-based, with a senior India-side partner handling industrial liaison across NCR manufacturer networks — a background spanning pharmaceuticals, defence supply and property — while the EU-side work runs through the Lisbon axis. The intelligence platform is the top of the funnel; the advisory engagement is the paid work; the calculators are what make the first conversation concrete.

– HOW AN ENGAGEMENT RUNS

- | | |
|--------------------|---|
| 01 SCOPE | Corridor, sector and counterparty defined; the relevant FTA and tariff position established from the indexed texts. |
| 02 SCREEN | Partner identification and due diligence, with the commercial and regulatory risk stated before introductions. |
| 03 QUANTIFY | Landed cost, duty saving and compliance exposure run through the calculators, in the meeting. |
| 04 BROKER | Introduction, negotiation support and commissioning — remunerated on commission rather than retainer. |

SECTOR HISTORY BEHIND THE CORRIDOR WORK

Pharmaceuticals and herbal products · nutraceuticals and sports goods · cosmetics and perfumery · consumer goods and e-commerce · real estate, finance and insurance · education and training · media, film and publishing · international trade and logistics. Import and export procedures, sourcing and contract manufacturing, and contract negotiation and commissioning of goods and services run through all of them.

The creator and IP estate

Not a hobby line. A working demonstration of end-to-end digital operations run solo — catalogue management, global distribution, rights ownership, storefront, fulfilment, analytics and audience growth.

— PHILOJAIN — MUSIC LABEL, FOUNDED 2019

7,530 tracks distributed worldwide with full catalogue IP ownership retained. Distribution across Spotify, Apple Music, YouTube Music, Amazon Music, Deezer, Tidal, JioSaavn, Qobuz, KKBox, BoomPlay, AudioMack and SoundCloud. Vinyl through ElasticStage; merchandise through Fourthwall across ten or more currencies.

— THE TRACK LIBRARY

A searchable discography dashboard indexing the whole catalogue with series, collaborator and album filters — the same registry-composition thinking that runs the trade estate, applied to a music catalogue.

postprogmatal.rocks/library/

— INSTRUMENT AND COMPOSITION WORK

- A guitar technique reference covering 250 techniques across 17 families, compiled as a working practice document.
- The Philojain DNA System — a compositional framework, built out as React applications alongside a Force Compiler and a Practice Guide.
- A generative sound-design studio is the next build: instrumental creation at catalogue scale, as the creative counterpart to the commercial AI practice.

— PHILOJAIN MUSINGS — THE WRITING

A substantial philosophical text blending Jain thought with multi-tradition wisdom, developed alongside a content and research platform. The underlying research runs through Shramana roots, the Sanskrit and Prakrit linguistic landscape, and comparative religion; the writing itself spans extended poetic prose on integrity, dissent, relational bonds and consciousness, plus koan collections and theological lyrics.

— WHY AN EMPLOYER SHOULD CARE

Because it is the same operating pattern as the commercial work, run without a client or a deadline to force it: sustained multi-domain synthesis, document-heavy execution, and an ownership position kept rather than signed away. Someone who does this unpaid, at this volume, does not need to be motivated to ship.

— WHAT RUNNING A LABEL TAUGHT THE COMMERCIAL WORK

- Rights ownership beats revenue share. Full catalogue IP was retained from the first release, which is the same reasoning behind owning thirty properties rather than renting audience on someone else's platform.
- Distribution is a solved problem; discovery is not. That is what made entity positioning and search architecture the centre of the trade estate.
- Volume without structure is noise. A 7,530-track catalogue is only usable because of the library layer built over it — the same lesson that produced DPIA.

INTERESTS, FOR THE RECORD

Travel · photography · creative writing, poetry and prose · intercultural exchange · philosophy and psychology · academic research · volunteering · animals · billiards and snooker, played with the same precision brought to strategy — long games, thin margins, no luck worth relying on · swimming · cricket · music · film. Half the globe travelled; living in the Himalayan foothills with a daily walk in that quiet.

Teaching what I build

A practitioner-grade curriculum authored and delivered directly — individual, corporate and customised, with certification on completion.

— BRAND STRATEGY AND GLOBAL MARKETING MASTERCLASS — NINE VERTICALS

- | | |
|---|---|
| I · Brand foundations and frameworks | II · Strategic development and research |
| III · Brand execution and expression | IV · E-commerce and digital commerce |
| V · Cross-border and global expansion | VI · Sourcing and supply chain |
| VII · Startup and agency practice | VIII · Professional skills and leadership |
| IX · Knowledge architecture and lexicon | |

The curriculum teaches the conversion described on page 10 — turning raw material into something a person can act on — which is the transferable part, and the reason it works for a corporate cohort as well as an individual.

— THE ACADEMY INSIDE THE ESTATE

Twenty-five free academy courses sit within the knowledge architecture, alongside the 6,545-topic library and the downloadable brief set. Pedagogy is not improvised here: the teaching and Montessori diplomas supply curriculum design and sequencing, which is what keeps a 25-course programme coherent rather than accumulated.

— COACHING PRACTICE

Certified Dietitian and Nutritionist and Health and Wellness Coach, delivering online and offline coaching across sports, child and parent counselling, English and ICT, for all ages. TEFL/TESOL-qualified, which makes the English side deliverable to international learners rather than only local ones.

— WHY THE TEACHING CREDENTIALS SIT IN A BUSINESS PORTFOLIO

- Curriculum design is the discipline of sequencing something difficult so that a person can actually learn it — the same skill as structuring a knowledge estate, or an onboarding programme.
- Counselling training is applied stakeholder work: listening, reframing, and moving people through resistance. It is the muscle used in negotiation, partner screening and team leadership.
- Nutrition and wellness qualifications gave direct product and regulatory literacy — the reason the nutraceutical brand launches were credible to buyers and regulators alike.

AVAILABLE AS A CORPORATE ENGAGEMENT

The masterclass scales into corporate and institutional delivery, and formalising DPIA into a teachable methodology — ontology, schema design and taxonomy governance — is the next block of that work. Delivery is remote or in person, in English, with certification issued on completion.

The credential register

Every award, what it was taken for, and how to check it. Ten postgraduate diplomas, seven professional certificates and a verified English qualification — reproduced on the three pages that follow.

AWARD	AWARDING BODY · DATE	REFERENCE
PGDip Global Digital Marketing, with Merit	University of Essex, UK · 2023–24	Conferred 5 Dec 2024
PG Dip Corporate Communication (PGDCC)	NIPPS, India · 12 months · 2024	NIPPS00202403114598
PG Dip Public Relations (PGDPR)	NIPPS, India · 12 months · 2024	NIPPS00202403114599
PG Dip Entrepreneurship (PGDEP)	NIPPS, India · 12 months · 2024	NIPPS00202403114680
PG Dip Corporate Counselling (PGDCOC)	NIPPS, India · 12 months · 2024	NIPPS00202403114679
PG Dip Education & Teaching (PGET)	Asian College of Teachers · 2023	EQAC / CPD certified
PG Dip Montessori Teacher Training	Asian College of Teachers · 2023	EQAC / CPD certified
PG Dip Child & Parent Counselling	NHCA Singapore · 2023	UEN 201908489E
PG Dip Health & Wellness	NHCA Singapore · 2022–23	Award of Coach
PG Dip Nutrition & Dietetics	NHCA Singapore · 2022–23	6-month integrated
Digital Marketing Nanodegree	Udacity (Accenture) · Dec 2024	udacity.com/certificate
TEFL/TESOL Certificate	ACCREDITAT · 2022	Accredited
Certificate in Information Technology	NIIT, India · 2004–05	Foundation IT
IELTS Academic — 7.5 overall, CEFR C1	British Council / IDP · Sep 2025	L8.0 R8.0 W6.5 S8.0

PROFESSIONAL CERTIFICATES

Google and Meta, issued via Coursera, each carrying an independent verification URL on its face: Digital Marketing & E-commerce · Business Intelligence · Project Management · UX Design · IT Support · Meta Social Media Marketing · Google AI Essentials. Mini-MBA across eight modules: business administration, project management, strategic management, innovation management, global governance, financial management, leadership and information technology. Further coursework: University of Michigan — Leading Educational Innovation and Improvement; Reuters International — Digital Journalism; Amnesty International — Human Rights and Child Rights.

WHAT EACH BLOCK BOUGHT

- Google and Meta: demand generation, measurement, delivery, interface and infrastructure — visible in the campaign stack and the tool build.
- Essex, Udacity and the teaching diplomas: strategic marketing theory plus the pedagogy to transmit it — visible in the masterclass and the 25 academy courses.
- NHCA Singapore: product and regulatory literacy for nutraceuticals, and counselling as applied stakeholder work.
- NIPPS: messaging architecture, reputation handling, and the founder-operator record formalised.

Google and Meta professional certificates

Issued via Coursera. Each certificate carries an independent verification URL printed on its face; all seven are checkable at coursera.org/verify.



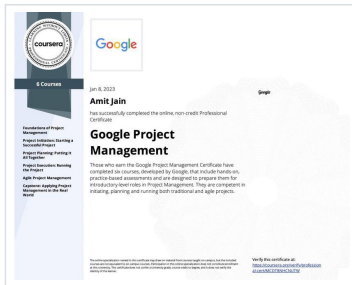
Digital Marketing & E-commerce
GOOGLE • 7 COURSES • JAN 2023



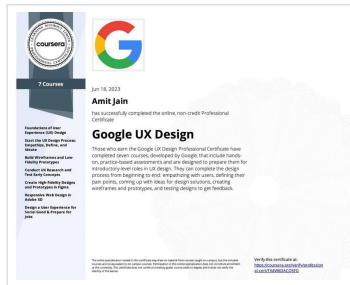
Meta Social Media Marketing
META • 6 COURSES • JUN 2024



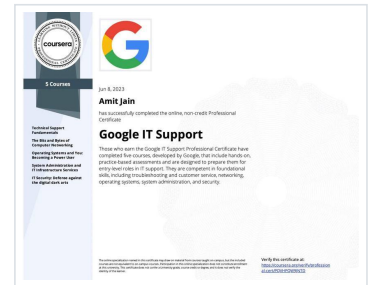
Business Intelligence
GOOGLE • 3 COURSES • MAY 2023



Project Management
GOOGLE • 6 COURSES • JAN 2023



UX Design
GOOGLE • 7 COURSES • JUN 2023



IT Support
GOOGLE • 5 COURSES • JAN 2023



Google AI Essentials
GOOGLE • COURSERA • JUL 2024

WHY THESE SEVEN, IN THIS ORDER

Digital Marketing & E-commerce and Meta Social Media Marketing cover demand generation. Business Intelligence covers measurement. Project Management covers delivery. UX Design covers the interface layer. IT Support covers the infrastructure underneath.

Google AI Essentials sits across all six — the formal counterpart to the applied AI work on page 6.

Together they back the platform build: a marketer who can also specify, build, instrument and support what he markets.

— WHAT THE STACK IS USED FOR, IN PRACTICE

DEMAND GENERATION

Paid and organic campaigns across Google, YouTube, Meta, Instagram, X, Threads, Reddit and LinkedIn — for the estate and for clients.

MEASUREMENT

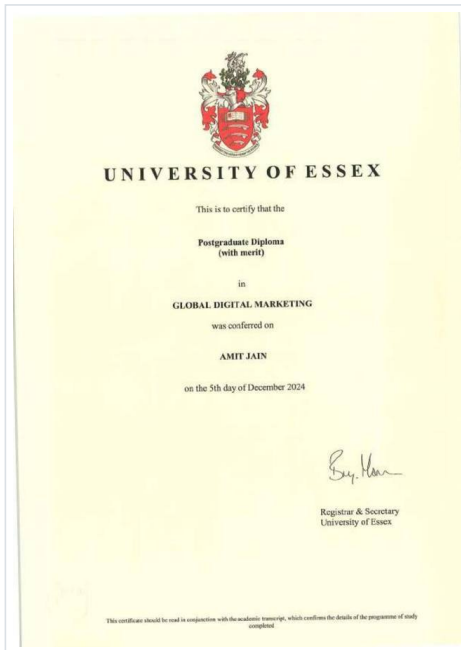
Analytics, attribution and the reporting layer that decides which changes are kept and which are discarded.

DELIVERY AND BUILD

Project management, UX and infrastructure — the reason one operator can specify, build and support thirty properties.

University, nanodegree and teaching qualifications

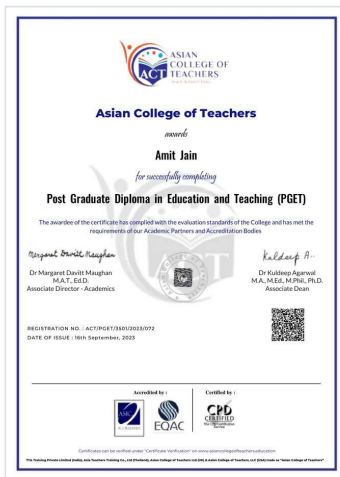
Accredited awards from the University of Essex, Udacity and the Asian College of Teachers, with independent English-proficiency evidence.



PGDip Global Digital Marketing — with Merit
UNIVERSITY OF ESSEX, UK • CONFERRED 5 DEC 2024



Digital Marketing Nanodegree
UDACITY, PART OF ACCENTURE • DEC 2024



PG Dip Education & Teaching
ASIAN COLLEGE OF TEACHERS • SEP 2023



PG Dip Montessori Training
ASIAN COLLEGE OF TEACHERS • SEP 2023

An IELTS Test Report Form for Academic. It shows the candidate's name as JAIN, AMIT, and their score as 7.5 overall, with C1 level. The scores for Listening, Reading, Writing, and Speaking are all 8.0. The form includes a photo of the candidate and a signature of the administrator.

IELTS Academic — 7.5 • C1
BRITISH COUNCIL / IDP • SEP 2025

WHAT THIS BLOCK ADDS

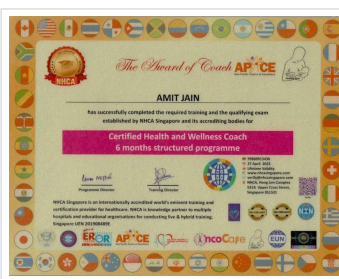
Essex supplies the strategic frame and is the formal marketing qualification behind the practice; the Udacity nanodegree covers the delivery mechanics — SEO, SEM, SMO, SMM, CPC, CPM and CRM. Formal marketing theory plus the pedagogy to transmit it. The teaching and Montessori diplomas supply curriculum design and sequencing — visible in the nine-vertical masterclass and the estate's 25 academy courses. IELTS 7.5 / CEFR C1 is the verified communication layer for international roles, with listening and reading both at 8.0 and speaking at 8.0.

Health, counselling, communication and enterprise diplomas

NHCA Singapore (UEN 201908489E) and the National Institute of Professional Promotion Skills — registered with the Ministry of MSME, Government of India, under the aegis of the National Career Service.



Food Nutrition & Dietetics
NHCA SINGAPORE · 6-MONTH DIPLOMA



Health & Wellness Coach
NHCA SINGAPORE · AWARD OF COACH



Child & Parent Counsellor
NHCA SINGAPORE · MASTER CLASS



Corporate Communication — PGDCC
NIPPS · REG. NIPPS00202403114598



Public Relations — PGDPR
NIPPS · REG. NIPPS00202403114599



Entrepreneurship — PGDEP
NIPPS · REG. NIPPS00202403114680



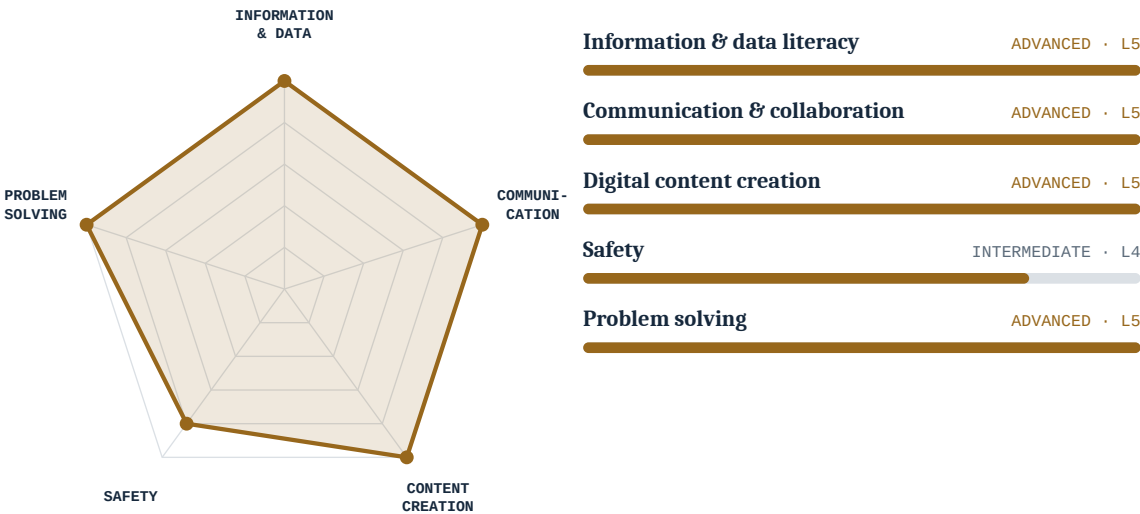
Corporate Counselling — PGDCOC
NIPPS · REG. NIPPS00202403114679

— WHY THESE SIT IN A BUSINESS PORTFOLIO

Counselling training is applied stakeholder work — listening, reframing and moving people through resistance, the same muscle used in negotiation, partner screening and team leadership. Nutrition and wellness gave direct product and regulatory literacy for the nutraceutical brand launches, and underpin the coaching practice. Corporate Communication and Public Relations formalise messaging architecture and reputation handling — the discipline upstream of every campaign. Entrepreneurship underwrites the founder-operator record. The range is deliberate: the best strategy draws from adjacent disciplines.

EU DigComp self-assessment

Assessed 02/06/2026 against the European Digital Competence Framework for Citizens. Overall Level 5 (Advanced), with Level 5 in four of the five areas.



WHAT EACH LEVEL IS EVIDENCED BY

- Information & data · L5

34 open-data APIs integrated; 526 free trade agreements and 6,545 library topics indexed, normalised and made addressable under DPIA. Google Business Intelligence certificate.
- Communication · L5

Corporate Communication and Public Relations diplomas; organic and paid channels across Google, YouTube, Meta, Instagram, X, Threads, Reddit and LinkedIn. IELTS 7.5 / CEFR C1.
- Content creation · L5

2,494 explainers, 13,940 briefs and 1,330 tools composed across thirty properties; flat-file PHP, WordPress, WooCommerce, Shopify and Wix builds; a 7,530-track catalogue.
- Safety · L4

Device, data and privacy practice handled independently. Google IT Support certificate. Security configuration and governance depth is a stated development area.
- Problem solving · L5

Ten trade calculators shipped, each converting a user's own numbers into a decision; multi-model AI workflows with a human verification layer.

THE ONE AREA BELOW LEVEL 5

Safety sits at Level 4 — intermediate — which means straightforward and unpredictable situations are handled independently, but security configuration and governance depth are not yet at the level of the other four areas. It is named here rather than rounded up, and it is on the development list on page 19. The architectural choice that reduces exposure in the meantime is deliberate: the estate runs login-free with no runtime APIs, so there is no credential store and no request-time attack surface to defend.

ON THE STATUS OF THIS ASSESSMENT

The DigComp instrument is an indicative self-assessment against an EU reference framework. It is not a formal test and does not lead to a certification — it is included because the framework is the common European vocabulary for digital competence, and because the evidence behind each level is live and browsable rather than asserted.

Continuous improvement, professionally and personally

Not a slogan. It is why a sales and marketing manager studied Improvement Science formally, and why the next block of learning is already mapped rather than hoped for.

– THE PHILOSOPHY, FORMALLY STUDIED

The University of Michigan programme Leading Educational Innovation and Improvement covers exactly this ground — leading ambitious teaching and learning, designing and leading learning systems, improvement science, and case studies in continuous improvement. The method transfers directly: define the problem precisely, instrument it, run small tested changes, keep what measurably works, discard what does not, repeat. Same loop, whether the subject is a classroom, a brand launch, an export corridor or a website.

– THE LEARNING CURVE SO FAR

1997–2015	Trade, distribution, brand launches and digital marketing — learned on the ground across seven organisations and six sectors.
2004–2005	Formal IT grounding at NIIT — the bridge from analogue commerce to digital operations.
2022–2023	Six postgraduate qualifications: nutrition, wellness, counselling, education, Montessori, TESOL.
2023–2024	PGDip Global Digital Marketing at Essex; Udacity Nanodegree; Google and Meta professional certificates.
2024–2026	Google AI Essentials, then applied AI at scale — designing, building and shipping the estate.

– THE LEARNING CURVE AHEAD

AGENTIC AI WORKFLOWS

From single-prompt assistance to orchestrated multi-step agents that research, draft, verify and publish with a human checkpoint.

EU TRADE COMPLIANCE

CBAM, AEO and evolving India–EU rules of origin — turning the calculators already shipped into advisory depth.

AI SOUND DESIGN STUDIO

Generative instrumental creation at catalogue scale — the creative counterpart to the commercial AI practice.

DATA AND ANALYTICS DEPTH

Extending the Google Business Intelligence groundwork into dashboarding, attribution modelling and decision instrumentation.

KNOWLEDGE SYSTEMS

Formalising DPIA into a teachable methodology: ontology, schema design and taxonomy governance.

TEACHING WHAT I BUILD

Scaling the masterclass into corporate and institutional delivery.

– IN PROGRESS, STATED PLAINLY

The Essex award is a Postgraduate Diploma with Merit — 140 credits completed. The dissertation stage that converts it to the full MSc is outstanding and due to be re-attempted within the university's window, in corporate communication, the module taken at Distinction. It is named here rather than left to be discovered, because a document arguing for continuous improvement should be willing to say what is still in progress.

Where the fit is strongest

And every address in this document, in one place.

I am most effective where adaptability, cross-functional thinking and calm execution under uncertainty matter: startups, transition phases, international operations and education-led initiatives. Open to senior roles in brand strategy, global and digital marketing, operations and administration, international business development, or education and programme management — including opportunities requiring visa sponsorship, where long-term contribution and institutional stability are valued.

WHAT YOU WOULD BE HIRING, IN ONE LINE EACH

- A generalist manager whose breadth is documented rather than claimed, across seven organisations and eight sectors since 1997.
- An operator who designs, writes, builds, markets and maintains the same asset — which removes handoffs in a small or transitioning team.
- A practitioner of AI-assisted production at volume, with a human verification layer and a bias for shipping publicly.
- A trade intermediary with a live India-EU practice and the compliance tooling to make the first conversation concrete.
- A teacher and coach who can transmit the method, not only apply it.

SELECTED COMMISSIONED ARTEFACTS

Beyond the estate: a business development strategy and web gap analysis for an NCR brand studio; a D2C business plan with franchise model, delivered as a document and an interactive dashboard; a three-manual operating trilogy on marketing, sales and digital actuation written for coaching delivery; and a 101-page programmatic SEO project report documenting the estate’s own architecture.

INDEX OF ADDRESSES

PORTFOLIO AND ESTATE	allfrontierglobal.com
ESTATE DIRECTORY	30 properties · see page 7
RESEARCH PLATFORM	purposed.in
REAL-ESTATE DATA SPINE	hobosapience.com
MUSIC LABEL AND STORE	philojain.com
CATALOGUE AND LIBRARY	postprogmatal.rocks/library/
MERCHANDISE COMPARISON	merchcomp.com
PROFESSIONAL PROFILE	linkedin.com/in/philojain
CERTIFICATE VERIFICATION	coursera.org/verify · ielts.org/verify

Amit Jain

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Panchkula / Yamuna Nagar / Delhi NCR, Haryana, India

Open to relocation · sponsorship required